

LECTURE: 3-7 RATES OF CHANGE IN THE NATURAL AND SOCIAL SCIENCES

Example 1: A particle moves according to the law of motion $s = f(t) = t^4 - 4t + 1$.

$m \rightarrow \text{sec.}$

(a) Find the velocity at time t . What is the velocity after 2 seconds?

$$v(t) = s' = f'(t) = 4t^3 - 4$$

$$v(2) = 4(2^3) - 4 = 4(2^3 - 1) = \boxed{28 \text{ m/sec}}$$

(b) When is the particle at rest?

when $v(t) = 0$

$$0 = 4(t^3 - 1)$$

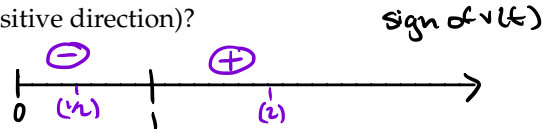
$$0 = t^3 - 1$$

$$t^3 = 1$$

$$\boxed{t = 1 \text{ sec}}$$

(c) When is the particle moving forward (in the positive direction)?

sign chart, test $v(t)$:



ON $[1, \infty)$ as $v(t)$ is positive on this interval

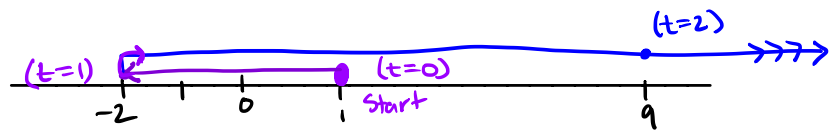
(d) Draw a diagram to illustrate the motion of the particle.

To do:

① plot start

② plot at turn point(s)

③ final direction



① at $t=0$ position is $s(0) = 1$

② at $t=1$ position is $s(1) = 1 - 4 + 1 = -2$

③ at $t=2$ position is $s(2) = 16 - 8 + 1 = 9$

(e) Find the total distance traveled in the first 3 seconds.

0-1 second travels 3 units!

at $t=3$ position is $s(3) = 3^4 - 4(3) + 1 = 81 - 12 + 1 = 70$

from 1-3 seconds travels $2 + 70$ units

Total is $\boxed{75}$ m

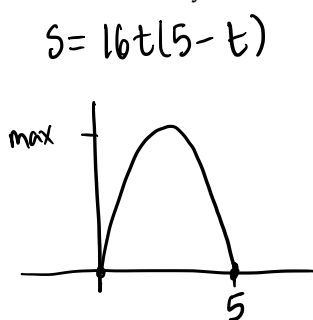
Example 2: If a ball is thrown vertically upward with a velocity of 80 ft/s, then its height after t seconds is $s = 80t - 16t^2$.

(a) What is the velocity of the ball after 2 seconds?

$$v(t) = s'(t) = 80 - 32t$$

$$v(2) = 80 - 64 = \boxed{16 \text{ ft/sec}}$$

(b) Sketch a rough graph of the ball's height as a function of time. Using Calculus, find the maximum height reached by the ball.



max occurs where $v(t) = 0$

$$80 - 32t = 0$$

$$80 = 32t$$

$$t = \frac{80}{32} = \frac{10}{4} = \boxed{5/2 \text{ sec}}$$

when
↓

How high: $s(5/2) = 80(5/2) - 16(5/2)^2$

$$= 200 - 16(25/4)$$

$$= 200 - 100$$

$$= \boxed{100 \text{ ft}}$$

Example 3: If a tank holds 1000 gallons of water, which drains from the bottom of the tank in 20 minutes, then Torricelli's Law gives the volume of water V remaining in the tank after t minutes as

$$V = 1000 \left(1 - \frac{1}{20}t\right)^2 \quad 0 \leq t \leq 20.$$

Find the rate at which water is draining from the tank after (a) 5 minutes, (b) 10 minutes and (c) 20 minutes. At what time is the water flowing out the fastest? Slowest?

The rate of change of V is $\frac{dV}{dt} = 1000(2)\left(1 - \frac{t}{20}\right)\left(-\frac{1}{20}\right)$

$$= 2000\left(1 - \frac{t}{20}\right)\left(-\frac{1}{20}\right)$$

$$= -100\left(1 - \frac{t}{20}\right)$$

a) $t=5 \Rightarrow \frac{dV}{dt} = -100\left(1 - \frac{1}{4}\right) = -100\left(\frac{3}{4}\right) = \boxed{-75 \text{ gal/min}}$

b) $t=10 \Rightarrow \frac{dV}{dt} = -100\left(1 - \frac{1}{2}\right) = -100\left(\frac{1}{2}\right) = \boxed{-50 \text{ gal/min}}$

c) $t=20 \Rightarrow \frac{dV}{dt} = -100(1-1) = \boxed{0 \text{ gal/min}}$

Leaks out fastest in the beginning, slows down as time passes and is zero after 20 min when tank is empty

Example 4: The volume of a growing spherical cell is $V = \frac{4}{3}\pi r^3$, where the radius r is measured in micrometers. Find the average rate of change of V with respect to t when r changes from:

(a) 5 to 6 micrometers

$$\begin{aligned} \frac{V(6) - V(5)}{6 - 5} &= \frac{\frac{4}{3}\pi \cdot 6^3 - \frac{4}{3}\pi \cdot 5^3}{6 - 5} \\ &= \frac{4}{3}\pi (6^3 - 5^3) \\ &= \frac{364\pi}{3} \\ &\approx 381.180 \text{ } \mu\text{m}^2 \left(\frac{\mu\text{m}^3}{\mu\text{m}} \right) \end{aligned}$$

(b) 5 to 5.1 micrometers

$$\begin{aligned} \frac{V(5.1) - V(5)}{5.1 - 5} &= \frac{(\frac{4}{3}\pi \cdot (5.1)^3 - \frac{4}{3}\pi \cdot 5^3)}{0.1} \\ &= \frac{4}{3}\pi (5.1^3 - 5^3) \div (0.1) \\ &\approx 320.484 \text{ } \mu\text{m}^2 \end{aligned}$$

(c) Find the instantaneous rate of change of V with respect to r when $r = 5$ micrometers.

$$\begin{aligned} \frac{dV}{dr} &= \frac{4}{3}\pi \cdot 3r^2 && \text{when } r = 5, \\ \frac{dV}{dr} &= 4\pi r^2 && \frac{dV}{dr} = 4\pi (5^2) \\ & && = 100\pi \text{ } \mu\text{m}^3/\mu\text{m} \\ & && = 100\pi \text{ } \mu\text{m}^2 \end{aligned}$$

(d) Show that the rate of change of the volume of a sphere with respect to its radius is equal to its surface area. Why might this be true?

$$\frac{dV}{dr} = 4\pi r^2 \text{ and this is SA of sphere.}$$

Think - if you take a sphere, say a spherical apple or spherical cherry and you increase the radius of said sphere (apple / cherry) by adding caramel or chocolate, you add about a surface area worth of volume.

Economics

Marginal Cost Function

- $C(x)$ is total cost for making x units of a commodity
- If we increase items made from x_1 to x_2
 $\Delta C = C(x_2) - C(x_1)$ is the change in cost
- avg rate of cost is $\frac{C(x_2) - C(x_1)}{x_2 - x_1}$ as $\Delta x \rightarrow 0$
goes to $C'(x)$, the instantaneous rate of change of cost

Example 5: The cost, in dollars, of producing x yards of a certain fabric is

$$C(x) = 1200 + 12x - 0.1x^2 + 0.0005x^3$$

(a) Find the marginal cost function.

$$C'(x) = 12 - 0.2x + 0.0015x^2$$

(b) Find $C'(200)$ and explain its meaning. What does it predict?

$$\begin{aligned} C'(200) &= 12 - 0.2(200) + 0.0015(200^2) \\ &= 12 - \frac{2}{10}(200) + \frac{15}{10,000} 40000 \\ &= 12 - 40 + 60 \end{aligned}$$

$$= \boxed{32 \text{ \$ / yard}}$$

costs are increasing at a rate of \$32/yard when you produce 200 yds

(c) Compare $C'(200)$ with the cost of manufacturing the 201st yard of fabric.

$$\begin{aligned} \Delta C &= C(201) - C(200) \\ &= (1200 + 12(201) - 0.1(201)^2 + 0.0005(201)^3) \\ &\quad - (1200 + 12(200) - 0.1(200)^2 + 0.0005(200)^3) \\ &= \boxed{\$32.2005} \end{aligned}$$